



ADVERTISING OPPORTUNITY

The NONGQAI TRUST IT002701/2018(T), a charitable registered non-profit and public benefit organisation which inter alia owns and publishes the *Nongqai* online magazine (SA Forces history in Blog form, with an additional 3-5 special editions per month).

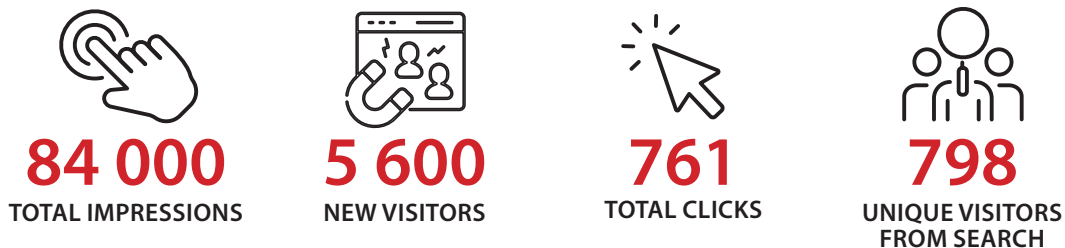
Advertising opportunities are available for the June edition, with additional optional placements for the remainder of the year. An advertisement is A4 "letter" size: 235mm (wide) x 275mm (high), in portrait orientation – the only size and style of advertisement accepted and placed by *Nongqai Publications*.

WHY ADVERTISE WITH NONGQAI?

Nongqai reaches an international and local target market with a specific interest in the environment in which your organisation or company operates. Whether the interest lies in statecraft, diplomacy and strategic security analysis, defence, policing and intelligence or policy and technological developments in these areas, or even researchers, historians and collectors of items from these communities, the reader of *Nongqai* may be a client with an interest in your product.



SAMPLE SEARCH TRAFFIC OVER 28 DAYS



PLACEMENT OPTIONS & DISCOUNT PERCENTAGE

Various advertising booking options are available:

1. One year (-10%)
12 placements = R8 100
2. Six months (-7.5%)
6 placements = R4 162,50
3. Three months (-5%)
3 placements = R2 137,50
4. One month
1 placement = R750

CONTACT US TODAY TO BOOK YOUR ADVERT

You can reach us at editor@nongqai.org for matters related to the content of our publications and at admin@nongqai.org for all operating and other queries. To advertise in *Nongqai*, please email marketing@nongqai.org for booking and payment arrangements.